



Kids'Cam Tonga: Exploring the me'akai (food) Tongan children eat using wearable cameras

Loma Linda Veatupu, Viliami Puloka, Moira Smith, Tim Chamber, Christina
McKerchar & Louise Signal
University of Otago, Wellington, New Zealand

1



Aim

- To explore the world of Tongan children, their interaction with it and the impacts on their health

Ethical approval

- To investigate any aspect of public health interest (13/220 (NZ) and 290116 (Tonga))

2



Key Public Health Issue

High prevalence of non-communicable diseases (NCD's)

- 81% of all deaths attributable to NCDS
- 76% and 60% female and male aged 25-64yrs obese
- 54% and 36% of girls and boys are either overweight or obese

3



Method



- 108 randomly selected children from Tongatapu (n=72) and Ha'apai (n=36)
 - Me'akai in Tonga analysed data collected from the 36 Ha'apai participants only
- Children wore an automated camera (Autographer)
- Three days (Friday – Sunday)
- Autographer took a photo every 7s
- Approximately 18,000 images/child
- In collaboration with Tonga partners: MoH, TongaHealth and MoET

4



Me'akai (Food) in Tonga Study

Goal

- to contribute to the prevention and control of diet-related NCDs in Tonga

Aim

- to examine the nature and source of the food Tongan children eat (in Ha'apai).

5



Data Analysis

Nature

- Food type
- Eating episode
- Setting
- Purchaser

Source

- Where

6



RESULTS

7



Eating Episode

Snacking most predominant eating episode

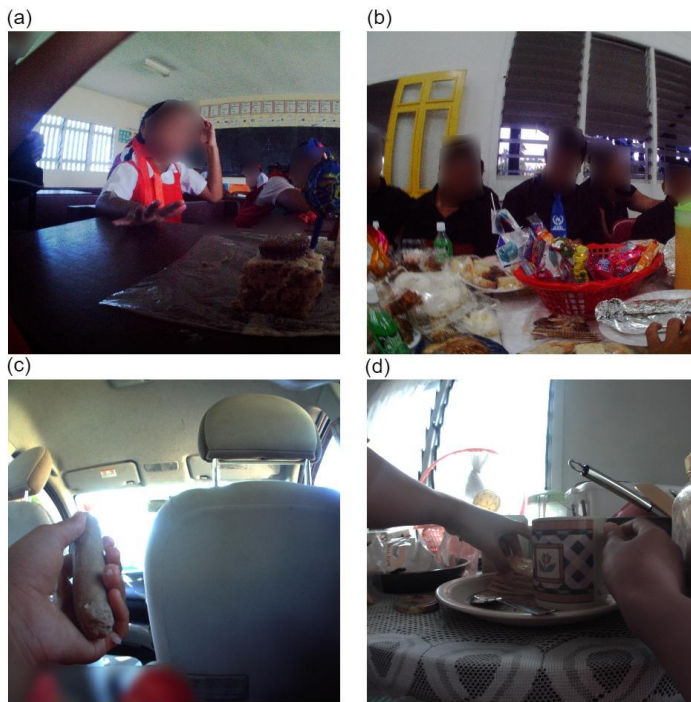
- 4.0 non-core food per 10hr day
- 1.8 core food per 10hr day

Snack on non-core foods at twice the rate of core foods

8



9



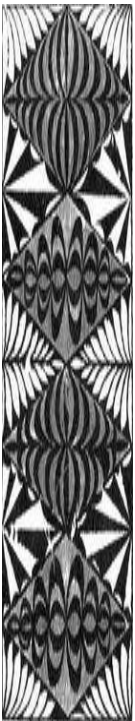
10



Key recommendations for public health policy and practice

- National NCD strategy
- Implementation of a healthy school food policy
- Maintenance or increases in junk food taxes
- Trade or import restrictions

11



Conclusions

- Nutrition transition (WHO, 2003; Pauli et al., 2015)
- No single intervention can tackle obesity and diet-related NCDs.
 - Multi-sectoral
 - Multi-component
 - Various settings
 - Whole of community-based
- Kids'cam method could be useful in other countries for both children and adults

12

MĀLŌ

vealo973@student.otago.ac.nz

louise.signal@otago.ac.nz

viliami.puloka@otago.ac.nz

